



# SEED SELECTION



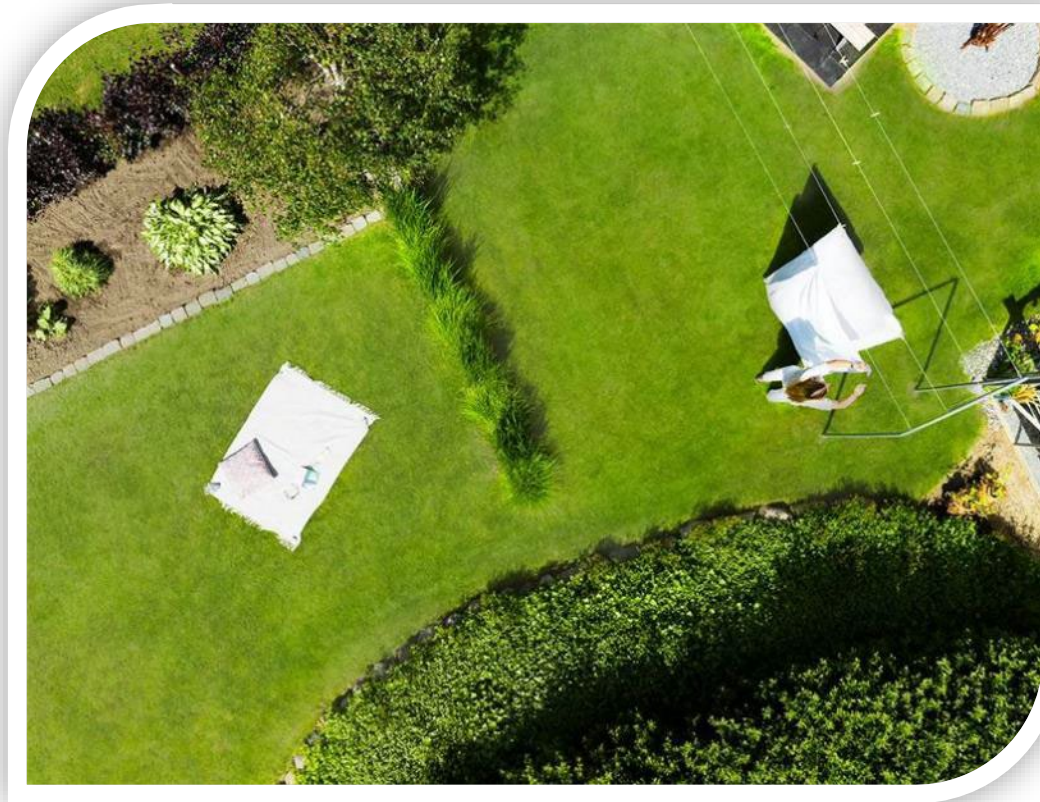
## Seed Selection-Quality

- Selecting a high quality seed mix will ensure a long lasting, health and beautiful yard. Quality seed is 99.9% weed free, contains no noxious weeds, has low inert matter, and no more than 10% annual ryegrass unless using for erosion control
- Look for mixtures and blends vs. straight varieties. Straight varieties are more susceptible to disease and infestation.
- Ultra Premium mixtures have improved varieties that are bred to perform better than common seeds.









## Seed Selection-Specific Use

- Select a mixture or blend that is best suited for your sunlight, soil, and particular area. The common denominator is the highest percentage of each variety. For instance, a mixture of 45% Kentucky Bluegrass will be best suited for sunny areas in northern climates. Each variety has it's own characteristics and requirements. The following pages describe these traits.



# Seed Variety Characteristics

Kentucky Blue    Perennial Rye    Fine Fescue    Tall Fescue    Annual Rye

 Sunlight	Full Sun	Sun&Light Shade	Filtered Sunlight	Sun&Light Shade	Sun&Light Shade
 Water	High	Moderate	Low	Light	Moderate
 Color	Dark Green	Emerald	Dark Green	Green	Light Green
 Texture	Moderate	Mod-Fine	Fine	Moderate	Moderate
 Fertilize	3-4X year	2-4X year	2X year	3-4X year	1X
 Tolerates	Extreme Temps	Low Maintenance	Shade/Poor Soils	Drought / Heat	Poor Soils

# Turf Grass Varieties

## Perennial Ryegrass

Traffic	Good
Soil	Sandy, Loam
Germ	7-10 Days
Maintenance	Low
Durability	Average
Appearance	Emerald Green



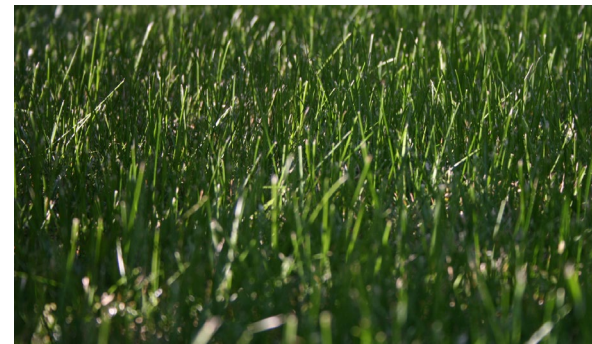
## Fine Fescue

Traffic	Poor
Soil	Compact / Poor
Maintenance	Low
Durability	Poor
Appearance	Dark Green



## Kentucky Bluegrass

Traffic	Good
Soil	Loam
Germ	21 days
Maintenance	High
Durability	Excellent
Appearance	Dark Green



# Turf Grass Varieties

## Turf Type Tall Fescue

Traffic	Good
Soil	Poor
Maintenance	Low
Durability	Very Low
Appearance	Green, Wide Blade



## Turf Type Annual Ryegrass

Traffic	Average
Soil	Poor
Germ	3-5 Days
Maintenance	Low
Durability	Low
Appearance	Light Green



# Seed Selection – Specific Use

## Moisture Boost Plus Seed Enhancement

### Polymer coated seed

Seed coating plus super absorbent polymer



NATURAL SEED COLOR

ORGANIC COATING COMPOUND

GREATER ESTABLISHMENT THAN RAW SEED

ABSORBS AND RETAINS EXCESS MOISTURE,  
RELEASING WHEN NEEDED BY SEEDLINGS

# Seed Selection – Specific Use

## Ultra-Premium Lawn Seed



### Shady Lawn

- 60% Fine Fescue, 10% Kentucky Bluegrass, 30% Perennial Ryegrass  
\*\* get updated formula
- *Ideal for home lawns with moderate to densely shaded areas*
- *Provides even transition from shaded to full sun areas*
- *Germinates in 7-12 days*



### Bluegrass Blend

- 33% Named Kentucky Bluegrass, 33% Named Kentucky Bluegrass, 34% Named Kentucky Bluegrass
- *Provides a dark green and durable turf*
- *Heat tolerant*
- *Germinates in 15-21 days*



**99.9% Weed free - Improved varieties - Little or no annual ryegrass**



# Seed Selection – Specific Use

## Ultra-Premium Lawn Seed



### Quick & Thick

- 50% Perennial Ryegrass, 25% Fine Fescue, 25% Named Kentucky Bluegrass
- *Great athletic field mix*
- *Very adaptable*
- *Germinates in 7-10 days*



### Hardy Lawn

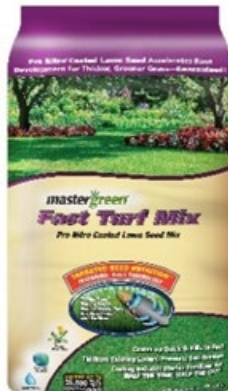
- 15% Annual Rye, 40% Named Kentucky Bluegrass, 15% Fine Fescue, 30% Perennial Ryegrass
- *Durable lawn mixture*
- *Winter hardy*
- *Higher maintenance*
- *Germinates in 10-15 days*



**99.9% Weed free - Improved varieties - Little or no annual ryegrass**

# Seed Selection – Specific Use

## MasterGreen – Pro Nitro Seed Enhancement



COATING INCLUDES STARTER FERTILIZER FOR HALF THE TIME, AND HALF THE COST!

IMPROVED GERMINATION WITH INCREASED ROOT DEVELOPMENT

UP TO 30% INCREASE IN STAND DENSITY

STRENGTH IN ESTABLISHMENT ALLOWS FOR BETTER EXPRESSION OF GENETICS

# Seed Selection – Specific Use

## MasterGreen – Pro Nitro Seed Enhancement

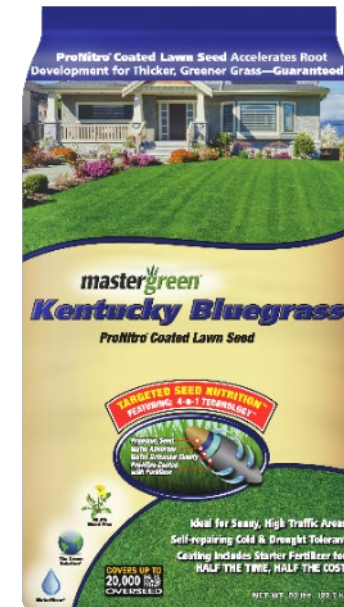


### MasterGreen Sun to Shade

- 50% Improved Perennial Ryegrass, 15% Maxima 1 Creeping Red Fescue, 15% Improved Chewings Fescue, 20% Kentucky Bluegrass
- *Strong winter survival*
- *Adaptable premium lawn for partial shade to full sun*
- *Dark green in color*

### MasterGreen Kentucky Bluegrass

- 100% Kentucky Bluegrass
- *Ideal for sunny, high traffic areas*
- *Self repairing and drought tolerant*
- *Dark green in color*



# Seed Selection – Specific Use

## MasterGreen – Pro Nitro Seed Enhancement



### MasterGreen Fast Turf

- 50% Turf-Type Annual Ryegrass, 7% Maxima Creeping Red Fescue, 19% Kentucky Bluegrass, 24% Perennial Ryegrass
- *Fast establishment and quick to fill in*
- *Thickens existing lawns and prevents soil erosion*
- *Full sun to light shade*



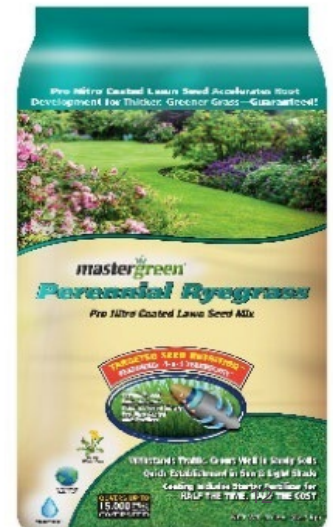
### MasterGreen 5-Way Tall Fescue

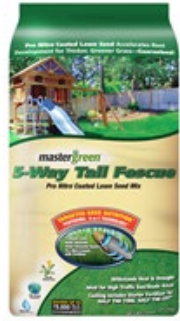
- 100% Blend of 5-Top Tall Fescues
- *Ideal for high traffic sun to shade areas*
- *Withstands heat and drought*
- *Excellent disease resistance, including brown patch*
- *Low maintenance high quality turf*



### MasterGreen Perennial Ryegrass

- 100% Blend of Turf Type Perennial Ryegrasses
- *Great choice for athletic fields*
- *Fast establishment*
- *Dark green in color*





	6-8 Hours/Day	8-10 Hours/Day	5-7 Hours/Day	6-8 Hours/Day	10 Hours/Day
	High Traffic	Extreme Temperatures	Deep Shade, Poor Soils	Low Maintenance, Sandy Soils	Traffic, Extreme Temperatures
	2-3 Times/Year	3-4 Times/Year	2-3 Times/Year	2 Times/Year	4 Times/Year
	Medium	Medium	Low	Medium Low	Medium High
	Fine, Emerald Green	Medium Fine, Deep Green	Fine, Deep Green	Medium Fine, Emerald Green	Medium, Blue-Green
	7 Days	15-21 Days	10-15 Days	7-10 Days	21 Days

# Seed Selection – Specific Use

## MicroLawn



Great for watersheds and all areas looking to avoid fertilizer usage. DLF Micro-clover naturally produces nitrogen keeping your lawn green!



Pro Nitro coated blend of Tall Fescue, Perennial Ryegrass, and Microclover.



DLF Micro-clovers grow under the canopy of the grass while feeding the lawn and crowding out weeds.

# Seed Selection – Specific Use

## Fast Lawn

94% Annual Ryegrass, 6% Perennial Ryegrass

- *3-5 day emergence*
- *Will not come back next year, one year product*
- *Great for quick fix projects like septic, drainage and many more*



## Houndogs Tall Fescue

3 way blend of Elite Turf Type Tall Fescue

- *Superior turf performance in most climate zones*
- *Performs well under drought stress, resistant to heat, humidity and brown patch*
- *Minimal maintenance and is naturally deep green in color*
- *Aggressive tillering for excellent wear tolerance and fast recovery*



## Lawn Repair Products

### Quick & Thick Dog Spot Repair Mix



**FIX SPOTS IN AS LITTLE AS 7  
DAYS IN 4 SIMPLE STEPS**

**1. RAKE OUT DEAD GRASS**



**2. WATER DAMAGED SPOT THOROUGHLY**



**3. ADD WATER TO MIXTURE OR APPLY  
DIRECTLY**

**4. COVER SPOT WITH EXPANDED MIXTURE  
AND TAMP DOWN**



**Neutralizes pH and is pet safe!**



## Lawn Repair Products

### Quick & Thick Plus Bare Spot Repair

- All in one solution of premium Quick & Thick Seed, super-absorbent granulated peat, starter nutrients and Micro-Boost seed treatment for explosive growth and twice as fast fill-in

**Shake 'n Spread** *BUILT-IN SPREADER*



## Lawn Repair Products

### Quick & Thick® Renew!™

Quick & Thick® Renew!™ has everything you need to thicken and green up sparse lawns. Just add water!

Features 4 in 1 technology with premium seed coated with Moisture Boost Plus™, Organic Fertilizer, and natural soil conditioners.

Quick & Thick® Renew!™ Feeds the lawn for months and grows new grass in bare areas for a beautiful lawn all season long.



**PREMIUM SEED** formulated to blend into existing lawns and is adaptable to many soil conditions.

**MOISTURE BOOST PLUS™** promotes uniform growth and improves establishment

**ORGANIC FERTILIZER** nutrients help establishment of new seedlings, improves root structure of existing lawn and accelerate growth

**SOIL CONDITIONER** naturally improves the soil for better air and water solubility

**For questions please contact:**

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